



2021 URBAN LEADERSHIP FORUM

LOOKING FOR A WAY TO GAIN ACCESS TO THE AREA'S MOST INFLUENTIAL LEADERS? NEED INSIGHT ON HOW TO BUILD AND MAINTAIN A PRODUCTIVE NETWORK OF RELATIONSHIPS? INTERESTED IN DEVELOPING TOOLS NEEDED TO LEAD WITHIN YOUR ORGANIZATION AND THE COMMUNITY?

The Urban League of Philadelphia's Urban Leadership Forum is the premiere program for emerging leaders, inspiring them to reach their goals, build extraordinary relationships and make an impact in the community.

CURRICULUM

SELF

- Define and actualize your personal brand
- Gauge and grow your emotional intelligence and empathy
- Enhance your self-awareness
- Identify and pursue your passion

ORGANIZATION

- Fostering a diverse, equitable and inclusive culture within your organization
- Strategically leading your career
- Improve work/life synergy

COMMUNITY AND LEGACY

- Expand your circle of influence through networking
- Define your legacy
- Embrace the importance of volunteerism and community service

VIRTUAL PROGRAM OVERVIEW

IDEAL PARTICIPANT

- A mid-level professional with at least 7 years of work experience including some supervisory experience.
- Capacity to manage an intense, 6 month program.

PROGRAM STRUCTURE

- 6 month program (Jan 2021– June 2021)
- Virtually facilitated lectures, group activities, and leadership development/social impact discussions with National and Regional top leaders.

TUITION

- \$5,000
- Includes tuition, books, assessments, coaching sessions, and one-year Urban League of Philadelphia membership

PARTICIPATING COMPANIES

- AmeriHealth Caritas
- Aramark
- Bank of America
- The Boeing Company
- Cigna
- Citizens Bank
- City of Philadelphia
- Comcast
- Enterprise Holdings
- Federal Reserve Bank of Philadelphia
- Independence Blue Cross
- Lincoln Financial Group
- PECO
- PGW
- Phillies
- PRWT Services, Inc.
- TD Bank
- United Way
- UPS

PERSONAL GROWTH

“Fantastic Program! Dynamic facilitation; well-organized content; the opportunity to strengthen my network – *Priceless!*”

– Jim Farrow, Sunoco, ULF Alumni

PROMOTIONS

“The ULF transformed the way I think about leadership. Thanks to this program my duties and responsibilities have been expanded.”

– Danielle Johnson, NBC10 News, ULF Alumni

COMMUNITY IMPACT

“Your true sense of mission has given these young people support, strength and confidence.”

– Otis Hackney, Chief Education Officer, City of Phila. .

Program Facilitated by TriZen, LLC: ulf@urbanleaguephila.org or 215.935.6808 ext. 303

