



A Digital Future . . .

On behalf of our dedicated Board of Directors and staff, I am proud to share that The Urban League of Philadelphia has entered a new century and embraced the digital future. While the core components of our work are constant—entrepreneurship, employment, housing, health and wellness, youth achievement and professional development—we are aligning our initiatives with the technology and digital investments required for success.

Across our platforms, and in our daily actions, we are Empowering Digital Innovation, providing our community members with the right tools for the economy of the future. Middle and high school students in our youth programs are gaining key insights about the tech workforce, shadowing employees and learning the hard skills that will shape and inform their career decisions. Small business owners who receive coaching from the Urban League Entrepreneurship Center, which is celebrating 10 years of empowerment in 2018, are learning how to leverage technology to increase revenues and efficiency, securing new contracts and access to capital. For veterans who will be participating in the Urban Tech Jobs Program, our intensive technology training course is a pathway to employment, allowing them to transfer their unique problem-solving skills to the workforce.

The digital future is firmly in our sightline and we are prepared to offer our community the training, education, and innovation to reach it. Our committed partners, supporters, and friends, who recognize that our work is critical and that our organization is unparalleled, make the results we proudly share with you in this 2018 Annual Report possible. Please join us as we continue to empower *all* Philadelphians to achieve economic self-reliance, parity, power, and civil rights.

Sincerely,



Andrea L. Custis, President and CEO



Robert J. Keyes, Board Chair

Dedicated Affinity Groups

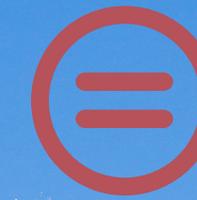
As we reflect upon the accomplishments of the previous year, we believe it is crucial to mention the members and partners who believe in us and make our work possible. Our affinity groups, **NExT Philadelphia** and **The Urban League Guild**, extend our ability to effect positive change and deliver our work and message to new homes, workplaces and communities across the region. NExT, a 100-member network of young professionals focused on volunteerism and leadership development, is an important collaborator and sounding board for our organization and has been recognized for its excellence in advocacy as a **Distinguished Chapter of Young Professionals in the Urban League movement**. The Urban League Guild, a 60-year-old membership group that supports our mission through fundraising and volunteerism, **raised \$15,000 to advance our work—earning it the National Urban League’s Eastern Region Fundraising Award**.

Looking Ahead . . .

For more than a century, our community has looked to us as an anchor organization, a provider of steady guidance and support to improve lives. But we must do more. As disparities for African-Americans and other underserved populations increase or remain unchanged, we plan to accelerate our response, lending our voice to more pressing issues. Quality schooling, housing, and jobs are fundamental rights and access to the digital economy is a requirement for the future. We are working on these and other priority areas in the year to come and we anticipate a strategic pivot to ensure that our stakeholders — and our community — know we will do more.

Our Funders . . .

For an extended version of our annual report and a complete list of our generous funders and donors, please visit urbanleaguephila.org.



Urban League of
Philadelphia

2018 Annual Report



OUR RESULTS

Youth Achievement & Leadership

Our youth programs continue to experience rapid growth and we are actively integrating S.T.E.M. and skills-based technology across the breath of our initiatives to ensure that elementary, middle, and high school students have the opportunity to join the digital economy. To encourage interest in S.T.E.M., the **Green League**, a partnership with Riverbend Environmental Education Center, gives school-aged children the chance to explore and delight in nature. Five weeks of classroom-based lessons, focused on discovering the ecosystems of Southeastern Pennsylvania, complement a culminating trip to the Education Center in Gladwyne, Pennsylvania. Currently active in two economically disadvantaged schools in Northwest Philadelphia, **250 first and second grade students benefitted from the Green League program.**

Meanwhile, across several successful programs and initiatives, we actively encourage urban students to achieve new heights and help them prepare for post-graduation success through college readiness and career training. We enrolled **40 students in Project Ready**, the National Urban League’s evidence-based readiness program **and 98 percent completed the program.** **GEAR UP**, our research-based program in partnership with The School District of Philadelphia, completed another successful “Adopt-A-School” initiative. “Adopt-A-School” exposes students to mentorship and workplace opportunities by matching Philadelphia high schools with the area’s leading companies and organizations. This past year, **100 local business volunteers donated nearly 2,000 service hours to ninth and tenth graders in 12 high schools, allowing us to reach 995 students.** To reinforce gains made during the school year, an additional **70 GEAR UP students participated in a summer internship opportunity.** Additionally, on **Youth Empowerment Day, 185 ninth graders from Samuel Fels High School attended a leadership development conference** facilitated by professionals who participate in the Urban Leadership Forum. Here, students developed critical insights into the world of work and took steps to develop a “college-going culture” in their schools and communities.

Finally, we know that being prepared for college requires more than academic achievement. To empower Philadelphia high school students to reach postsecondary success, we also award scholarships. Along with the funds, we continue to provide guidance, mentorship opportunities and access to resources. In 2018, **52 students were awarded nearly \$100,000 in scholarships.**

Supporting Children and Families

Reliable childcare and early childhood education opportunities are fundamental to the social and economic success of our communities. In partnership with the Pennsylvania Department of Human Services, Urban League of Philadelphia operates **Child Care Information Services (CCIS) Northwest**, a critical program that provided more than **4,200 families with access to \$44 million in affordable childcare subsidies, helping over 7,100 children.**

10 Years of Entrepreneurship

We know that small businesses power our economy and we invest deeply to help startups and established entrepreneurs develop, grow and scale their ventures. **The Urban League Entrepreneurship Center (ULEC) trained 569 small business owners**, resulting in the creation of **69 jobs and access to over \$4 million in contracts and capital.** ULEC offers comprehensive training, technical support, and coaching at our Center City location and in neighborhoods across the city. New partnerships with Community College of Philadelphia’s **Power Up Your Business** program and the Welcome Center of Pennsylvania have also brought our personalized services to more entrepreneurs and we are increasingly focused on the future. The Urban Empowerment program offers training and mentorship to young men and women entrepreneurs, ages 18 to 24, through a series of leadership, business development and career planning workshops. **Collaborating with Philadelphia Job Corps Life Sciences Center and Thomas Edison High School, 178 young people received training, 38 translated their skills to employment and 4 developed startup businesses.**

Jobs, Training and Leadership

Workforce preparation and training is a cornerstone of our work. Our Career Services team supported **527 unique participants in the pursuit of employment, skills development and career advancement.** More than 300 constituents benefitted from a workshop or individualized coaching session, while 224 attended networking events to meet with perspective employers. To develop the technology skills required to excel in the workforce, over 300 clients participated in Digital Literacy training classes. Overall, **115 individuals connected with gainful employment.** The **Urban Leadership Forum (ULF)**, a premiere leadership development initiative for rising professionals in the region and from across the East Coast, engaged **50 professionals in the seven-month course last year**, where they learned effective leadership and networking skills to advance their careers and increase their impact as community leaders. Through the **Philadelphia African-American Leadership Development Forum (PAALDF), 17 nonprofit executives received training last year.** A partnership with the Nonprofit Executive Leadership Institute (NELI) at Bryn Mawr College, PAALDF is a response to the unique leadership challenges experienced by African-American nonprofit leaders and provides best practices, training, and a platform for dialogue and discovery.

Health and Wellness

We know that prosperous communities require access to economic and wellness tools that support their health. Working closely with our partners last year, we introduced a multimedia campaign to educate Philadelphians about the importance of childhood immunization, launching an active social media dialogue and mobilizing volunteers and staff communitywide to provide research-based information. We also collaborated with Nutrition Links to teach our constituents how to eat better—and for less. Workshops included live food demonstrations, interactive tools to plan meals and shop on a budget, nutritious recipes and safe food-handling techniques.

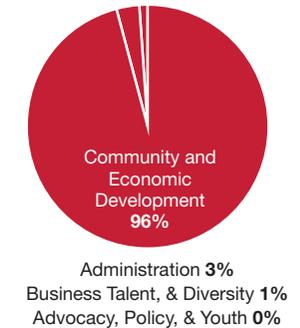
Establishing a Home

Everyone has the right to safe, stable, and affordable housing. Our dedicated housing counselors are working to build and retain equity in our communities, ensuring that first-time homeowners have the right tools and access to the housing market. We assisted families in avoiding foreclosure by giving them the resources to do so. Last year, our HUD-certified housing counseling program touched **2,890 lives and helped 68 families achieve homeownership with a total market value of more than \$4.2 million. We resolved 103 potential home foreclosures**, saving several families from displacement. **Our work preserved \$4 million in home values**, sparing neighborhoods citywide from the blight and weakened property values that are often a consequence of foreclosure. **An additional 88 families were able to remain in their homes by utilizing our utility assistance program (UESF).** Our team of counselors offered **industry-standard financial literacy education to 2,209 participants**, working with local stakeholders, churches, and government officials to provide free and accurate information across the region.

FINANCIALS

	FY18
	(Unaudited)
Assets	
Cash	\$4,522,338
Receivables	\$263,939
Other Assets	\$45,703
Total Assets	\$4,831,980
Liabilities	
Accounts Payable and Accrued Expenses	\$4,287,538
Other Liabilities	\$65,237
Total Liabilities	\$4,352,776
Net Assets	
Beginning Net Assets	\$29,875
Current Year Surplus	\$449,330
Total Net Assets	\$479,205
Total Liabilities and Net Assets	\$4,831,980

Use of Funding



Revenue Source

